

TicketDaddy Inc.

Events | Stays | Travel

One Platform, Endless Experiences. Raising \$6M to Accelerate African Growth & Market Expansion.

Instagram: @ticketdaddy_

www.ticketdaddy.io

X: @ticketdaddy_

Highlights

SIX MONTH TRACTION

\$400K

PARTNER REVENUE

WORKING WITH US

80

BUSINESS PARTNERS, TWO COUNTRIES

OUR COMBINED EXPERTISE

36YRS

SYSTEMS & APP DESIGN/DEVELOPMENT | WEB2/3
PAYMENTS | EXPERIENCES SECTOR KNOWLEDGE

NOTABLE PARTNERS:



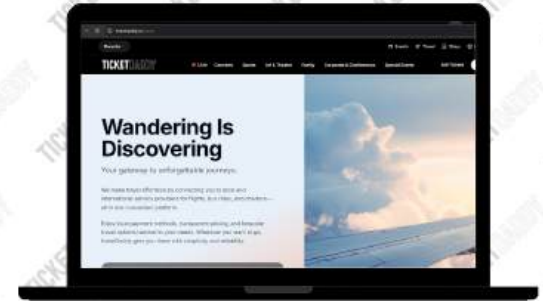
Our Purpose

Building A One-Stop Experiences Platform.

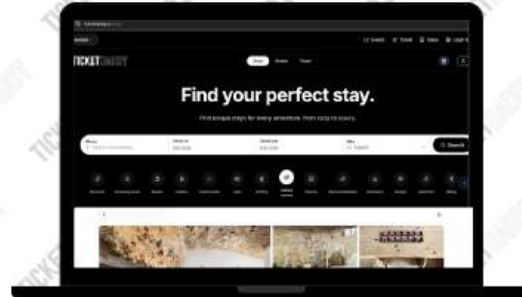
Search, Book, or List Stays; Apartments, Bed & Breakfasts, Restaurants, Experiences, Shared Homes. Or let us handle it on TravelPlus (Concierge Service).



Buy, Sell, & Resell tickets to local & International Events; Concerts, Sports, Theatre, Conferences, Exhibitions. Or watch them Live with PPV or DaddyPlus (On-Demand)



Book or List Travel including; Airlines, Private Charters, Cruises, Car Rentals, Caravans. Or we handle it on TravelPlus Concierge Service.



Problem Statement

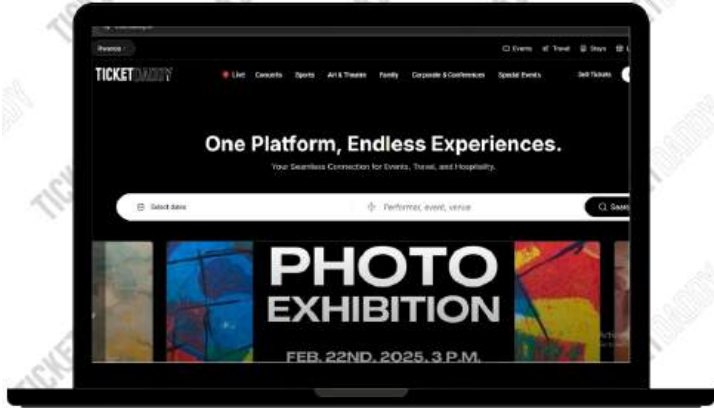
African experiences are fragmented, costly, and digitally underserved.

- 1. Consumers tediously search across multiple platforms to get services increasing fraud risk, disjointed support, confusion, and a high cost of multiple payments.**
- 2. Business contend with inefficient customer onboarding, complex, incompatible & limited payment rails, compliance headaches, high transaction fees and delayed revenue payouts from existing platforms.**

Impact: Billions in missed/lost revenue, a confusing & expensive customer experience, inhibited growth, and operational inefficiencies.

Solution

TicketDaddy.io - One Platform, Endless Experiences.



Aggregating and digitizing Africa's Events, Travel and Stays services on a single platform.

Key Features:

- **24Hrs/360 services management and access platform.**
- **Seamless web2/3 payment rails (Mobile Money, USSD, VISA/Mastercard, Crypto Tokens/Stablecoins).**
- **Low service fees (under 13% commission).**
- **Faster and cheaper revenue payouts.**
- **Tailored features for businesses (e.g., Netball League accreditation).**
- **Diversified revenue model (commissions + ancillary services like DaddyPlus, Concierge, Ads).**

Why Now

Existence of an unprecedented demand and an unmet gap in the African experiences sector requiring digitization. This is an outcome of:

Exploding Market Demand & Digital Readiness;

- **\$2 Billion ARR in Sub-Saharan Africa from experiences.**
- **Rapid Digitization: Kenya, Uganda, Rwanda aggressively adopting digital for tourism & events.**
- **Luxury Travel Influx: Virgin Group Limited & other FDI enticing affluent travelers.**

Critical Unmet Needs Vs Proven Solution;

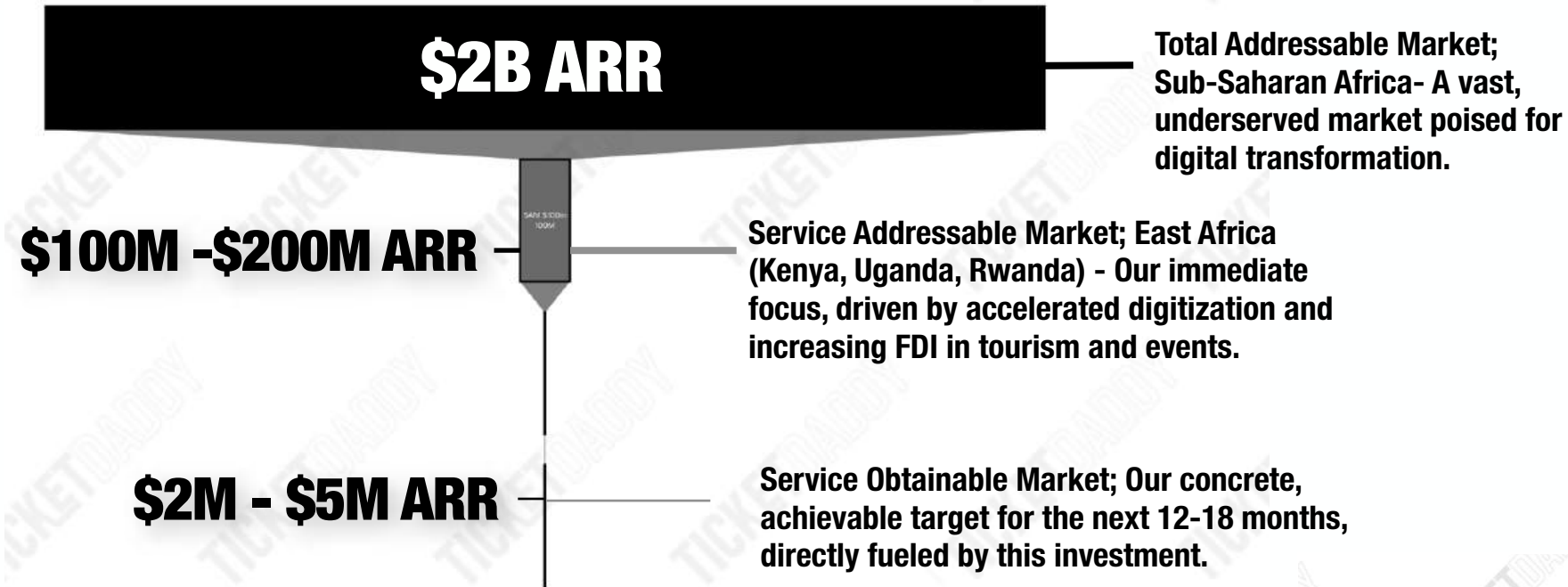
- **Current Pain: Fragmented platforms, high host fees (up to 30%), slow payouts, inefficient "bare metal" processes.**
- **Our Impact: Uganda Netball League customized platform by TicketDaddy. We solve similar problems and more.**
- **Our Edge: One-stop platform, low fees (<13%), Web2 & Web3 payments, tailored features..**

Strategic Timing for Scalable Expansion;

- **Web3 Imperative: Crucial for cross-border payments, transparency, and digital ownership.**
- **Mega-Event Catalysts: 2027 AFCON (East Africa) & 2026 Men's World Cup (driving streaming demand) offer unparalleled acquisition opportunities.**
- **Our Readiness: Platform 60% built, already generating revenue, clear path to \$2.4M - \$5.4M ARR in 2026.**

Market Size

Our focus is tapping into a rapidly digitizing and growing African experiences market with an immense long-term growth opportunity.



Competitive Analysis

Integration & Service Aggregation (Low to High)



Service Aggregation, High Cost

- High Payout Costs (up to 30% on revenue)
- Delayed international settlements (3-5 business days)
- Limited local payment support, unreliable payment rails
- Costly international payments for customers



No Service Aggregation, High Cost

- Standalone Event Ticketing
- High commission (e.g., >16% for tiquet, 8% for sinc)
- Slow payouts (7-30 days)
- Lack of transparency, no real-time event logs
- Single revenue stream

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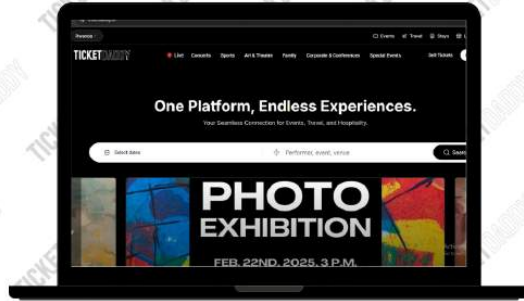
Service Aggregation, Low Cost

- One-stop platform for Events | Travel | Stays
- Low fees (<13% rev share vs. competitors' 15%+, 16%)
- Faster Payouts, Web2 & Web3 payment rails (Mobile Money, USSD, Lisk blockchain for stablecoins)
- Multiple revenue streams for partners (PPV, Subscriptions)
- Custom solutions (Netball League Accreditation)

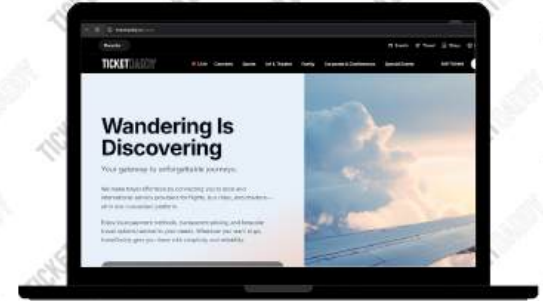
Our Product

TicketDaddy.io - One Platform, Endless Experiences.

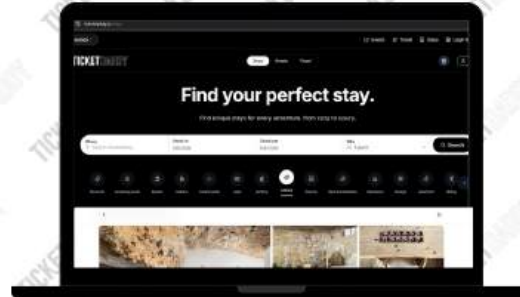
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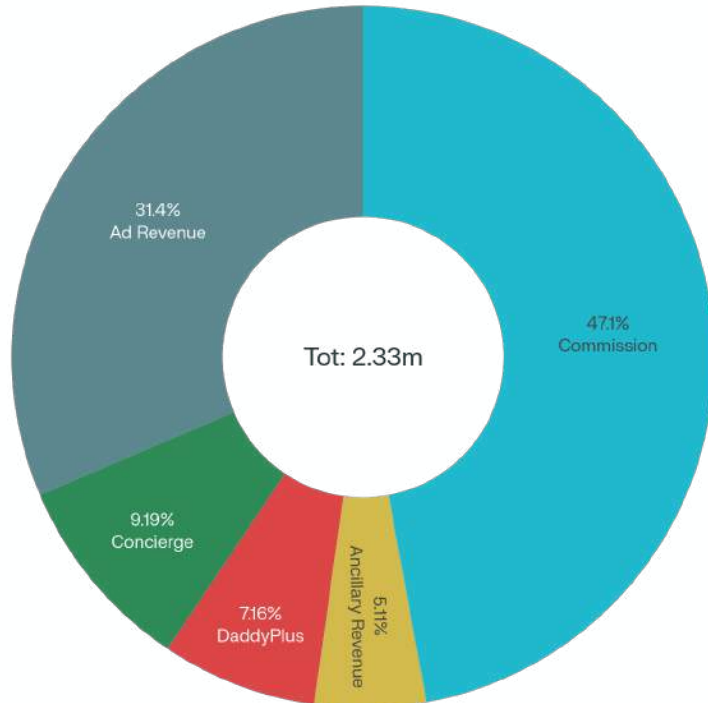


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Business Model & Traction

We have diversified revenue streams that have given us early traction and will fuel future scalable growth to acquire a substantial market share within our Service Addressable Market.



NOTABLE PARTNERS:



Revenue;

- **Primary; Commissions on Events, Stays & Experiences, Travel (all <13%).**
- **Growth; Ancillary Services - DaddyPlus, Concierge, Advertising, & PPV/Streaming with a target to take up 40% of gross revenue.**

Traction; 60M Tickets & Accreditations, 80 Business Partners, \$100K Partner Revenue, Lisk/Aya Web3 Grantees, Serving RW & UG.

The Team



Gavin Ngabonziza
Business Development Lead

Business Development
Hamz Pay, TicketDaddy.io
Adobe XD, Figma, NoCode



Simon Tsiepe Marago
Lead Web3 Engineer

Web3 Lead
Bltnorm Engineering
Lead
Rust, React Native



Kayondo Edward
iOS & Frontend Engineer

Frontend & iOS
React, TRPC, Bootstrap, JS, MySQL
LyricTape, TicketDaddy.io, Hamz Pay



Bruce Bagarukayo
DevOps & Frontend Engineer

DevOps & Backend
Hamz Pay, TicketDaddy.io
Python, PHP, Node, API King,
HTML 5

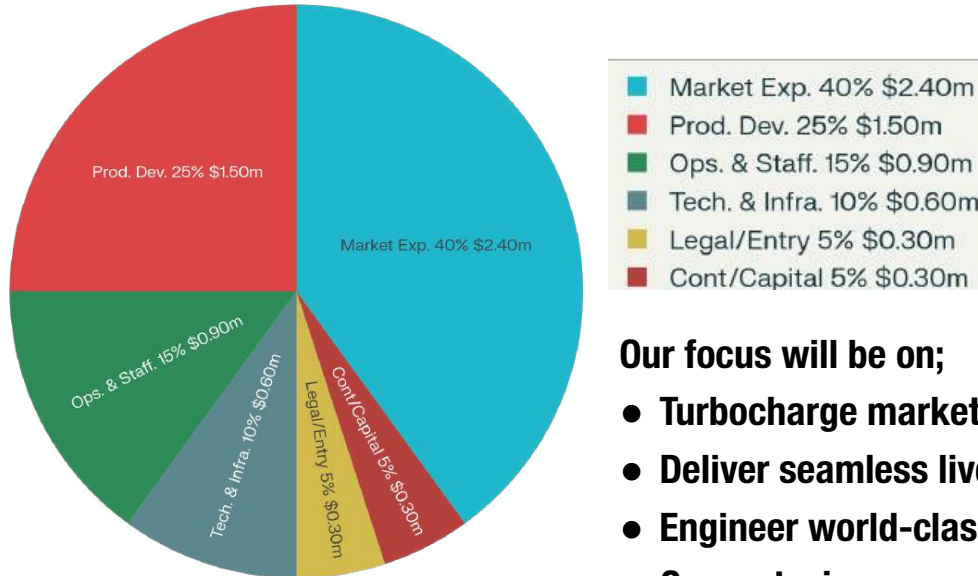


Wafula AbdulMalik
Creative Director

Creative Director
FX Pesa, Nyaka Global, TicketDaddy
Adobe Editing Suit

Our Ask - \$6 Million to Fuel Hyper-Growth & Strategic Expansion

This will enable us dominate the East African market by capitalizing on major events like AFCON 27, World Cup 2025 through our streaming service, finalize core platform development, build an unstoppable team, and acquire new partnerships.



Every dollar invested is a step towards unifying Africa's fragmented ecosystem, shaping the future of experiences, and securing our rise as Africa's unified digital experiences leader.

Our focus will be on;

- **Turbocharge market growth/entry in East and Southern Africa.**
- **Deliver seamless live experiences for millions.**
- **Engineer world-class infrastructure, support, and compliance.**
- **Guaranteeing resources, compliance, talent, and innovation**

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One Platform, Endless Experiences

Thank You.

Get in touch

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